

FARM SANCTUARY'S NEW YORK HOE DOWN PROGRAM

SATURDAY, AUGUST 12

9 - 10 a.m.	Registration and Coffee
10 - 10:15 a.m.	Welcome
10:15 - 11 a.m.	Lori Marino The Someone Project: Farmed Animals Reveal Who They Are Through Science
11 - 11:45 a.m.	Susie Coston The Animals of Farm Sanctuary
11:45 a.m. - 12:30 p.m.	Vegan Lunch
12:30 - 3 p.m.	Sanctuary Time
3:15 - 4 p.m.	Timothy Pachirat Glass Walls
4 - 4:45 p.m.	pattrice jones
4:45 - 5:30 p.m.	Dr. Melanie Joy Sustainable Activism
5:30 - 6:30 p.m.	Cocktail hour Book Signings
6:30 - 8 p.m.	Vegan Dinner Gene Baur, Dinner Presentation
8:30 - 10 p.m.	Contra Dance
10 - 11:30 p.m.	DJ Dance

SUNDAY, AUGUST 13

8 - 9 a.m.	Morning Yoga with Amrit Singh
8 - 9 a.m.	5K Fun Run led by Gene Baur
8:30 - 9:30 a.m.	Light Vegan Breakfast
9:30 - 10:15 a.m.	James Aspey 365 days of silence for animals
10:15 - 11 a.m.	Michelle McMacken, MD 7 Things That Happen When You Stop Eating Meat
11 - 11:45 a.m.	lauren Ornelas The Power of your Food Choices for a More Just Society
11:45 - 12:30 p.m.	Stephen Ritz Growing Our Way Into a New Economy
12:30 - 1:15 p.m.	Speaker Round Table Discussion
1:15 - 2 p.m.	Vegan Lunch
1:30 - 2 p.m.	Author Book Signing
2 - 4 p.m.	Sanctuary Time



SPEAKER BIOS



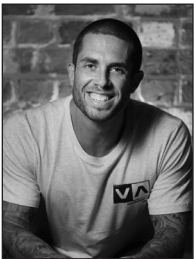
GENE BAUR is president and co-founder of Farm Sanctuary, America's leading farm animal protection organization. He has been hailed as "the conscience of the food movement" by *TIME* magazine. For 31 years, he has traveled extensively, campaigning to raise awareness about the abuses inflicted by industrialized factory farming and our cheap food system. Gene's latest book, *Living the Farm Sanctuary Life: The Ultimate Guide to Eating Mindfully, Living Longer, and Feeling Better Every Day* (Rodale), delivers five tenets

for maintaining and sharing a compassionate, vegan life. His previous best-seller, *Farm Sanctuary: Changing Hearts and Minds About Animals and Food* (Touchstone), was published March 2008 and was recently re-released as an audio book.



SUSIE COSTON, Farm Sanctuary's national shelter director, joined us in March 2000, following six years of working for a veterinarian and at a sanctuary in West Virginia. As a farm animal caregiver for more than 20 years, Susie has been a mentor to many of her peers — some of whom have started their own sanctuaries throughout the United States — and is known for bringing the animals' stories of love, loss, and life to the public. She ensures that the hundreds of farm animals sheltered at Farm Sanctuary each year

receive the best possible care at every stage of their lives.



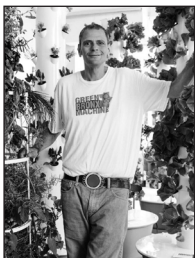
JAMES ASPEY has gone from beating leukemia as a teen to being one of Australia's leading vegan activists. Initially going vegetarian for a 7-day experiment, James then learned about the health, ethical, and environmental issues surrounding animal consumption, and has been vegan ever since. Grabbing global attention in 2015 after breaking a 365-day vow of silence in a TV interview seen by millions, James has continued devoting himself to activism. In 2016 he was tattooed for 24 hours straight to raise money for three charities.

He travels all around the world giving free speeches on animal rights and veganism. His speeches have gone viral and been viewed more than 6 million times. James also makes YouTube videos and encourages an educational, encouraging, and inspiring approach to activism.



DR. MELANIE JOY is a psychologist, international speaker, consultant, trainer, and author of *Why We Love Dogs, Eat Pigs and Wear Cows* and *Strategic Action for Animals*. Dr. Joy specializes in strategic vegan advocacy, effective communication, organizational dynamics and leadership, interpersonal relationships, and activist sustainability. Dr. Joy is the eighth recipient of the Ahimsa Award — previously given to the Dalai Lama and Nelson Mandela — for her work on global nonviolence, as well as the Empty Cages Prize —

previously given to Tom Regan — for her contribution to furthering the cause of animal rights. She is also the founder and president of Beyond Carnism.



STEPHEN RITZ is a South Bronx educator and innovator who believes that students shouldn't have to leave their community to live, learn, and earn in a better one. As the founder of Green Bronx Machine, a 501(c)(3) nonprofit, Stephen created a school-based model using urban agriculture aligned to key school performance indicators to grow healthy students and to transform fragmented and marginalized communities into inclusive and thriving neighborhoods. Stephen was named a Top 10 Finalist for the prestigious \$1

million Global Teacher Prize in 2015.



LAUREN ORNELAS is Food Empowerment Project's founder and serves as the group's executive director. Lauren has been active in the animal rights movement for more than 30 years. She is the former executive director of Viva!USA, a national nonprofit vegan advocacy organization that Viva!UK asked her to start in 1999. While Lauren was the director of Viva!USA, she investigated factory farms and ran consumer campaigns. In cooperation with activists across the country, she persuaded Trader Joe's to stop selling all

duck meat and achieved corporate changes within Whole Foods Market, Pier 1 Imports, and others, and she helped halt the construction of an industrial dairy operation in California. Lauren was also the spark that got the founder of Whole Foods Market to become a vegan. In addition, she served as campaign director with the Silicon Valley Toxics Coalition for six years. Watch Lauren's TEDx talk, *The Power of Our Food Choices*.



LORI MARINO is a neuroscientist and expert in animal behavior and intelligence, formerly on the faculty of Emory University. She is the founder and Executive Director of The Kimmela Center for Animal Advocacy, which focuses on bridging the gap between academic scholarship and on-the-ground animal advocacy efforts. Lori is senior scientist for *The Someone Project*, a collaborative effort between The Kimmela Center and Farm Sanctuary. *The Someone Project* aims to educate the public about the cognitive capacities of farmed animals through peer-reviewed scientific papers and online white papers.



MICHELLE MCMACKEN, MD, is a board-certified internal medicine physician and Assistant Professor of Medicine at NYU School of Medicine. An honors graduate of Yale University and Columbia University College of Physicians and Surgeons, she practices primary care, directs a weight management program, and teaches doctors-in-training at Bellevue Hospital Center in New York City. Dr. McMacken is an enthusiastic supporter of plant-based nutrition and is committed to educating patients, doctors, and

the public about the power of healthy eating and lifestyle modification. She has received the faculty 'Teacher of the Year' award three times and has been featured in several documentary films, in national academic nutrition conferences, and on popular nutrition-related websites and podcasts. Dr. McMacken is also a council member for the True Health Initiative, a coalition of health experts from around the world committed to educating on evidence-based, proven principles of lifestyle as medicine.



TIMOTHY PACHIRAT is an assistant professor of political science at the University of Massachusetts Amherst. Pachirat conducted undercover fieldwork for nearly six months on the kill floor of an industrialized cattle slaughterhouse in Nebraska. This research was the basis for his book, *Every Twelve Seconds: Industrialized Slaughter and the Politics of Sight*, a political ethnography of the massive, repetitive killing of animals carried out by a largely immigrant workforce that explores how civilization, violence, and sight are

related in surprising and counterintuitive ways. Pachirat holds a Ph.D. with distinction in political science from Yale University.



PATRICE JONES is a cofounder of VINE Sanctuary, an LGBTQ-led refuge for farmed animals that works within an ecofeminist analysis of animal exploitation. An activist since the 1970s and the author of *Aftershock: Confronting Trauma in a Violent World* (2007) and *The Oxen at the Intersection* (2014), Jones has taught college and university courses on social change.